

## *In case you missed the Celebration*

We enjoyed a wonderful breakfast sponsored by the Odawa Casino and gave awards for Campaign participation and excellence. Women's Resource Center received the **You've Got a Friend Award** for best Funded Partner campaign; Edgewood Design Group received the **When You Believe Award** for best new campaign; Michelle Harrington received the **Campaigner of the Year Award** for her creativity and exemplary leadership in coordinating the Campaign at the Petoskey News-Review; and **DCL/Bayshore Steel** received the Outstanding Campaign Award for increasing their campaign contributions by more than 154% and engaging more employees than the previous year.



Michelle Kruzell of Edgewood Design, Gail Kloss of WRC, Tim English of DCL/Bayshore Steel, and Michelle Harrington of Petoskey News-Review—winners of the 2011-12 Campaign Awards.

Photos and a slide show of the event are on our website.

**Would you like to win one of these coveted awards?** You could! Start planning ways to expand your workforce campaign and encourage employees to participate now!

See the [Campaign Awards](#) flyers that explain the awards and criteria.

**Save the Date! Sept. 5**  
**5:30—7:00 p.m.**  
**Mt. McSauba**  
**WCC Cookout,**  
**Open House,**  
**Materials Pickup**

We'll send out invitations soon—but mark your calendar now. You'll get messages and materials for the campaign, see a sneak preview of our new video, enjoy beer & brats (we'll have soft drinks and other food, too), meet our Funded Partners, and have a chance to win door prizes.



Please bring everyone helping with the campaign. Consider forming a committee, representing all departments, locations, unions, etc.

## **"So What?"**

*So you helped us raise a bunch of money. So what?*

You can help us show our donors and potential donors the impact a donation to United Way has on our community and our neighbors.

\* Host a **Brown Bag Lunch and Learn** this summer. We'll come and share the details of the good that's being done with donor dollars and answer any questions that your team may have. (We can bring cookies!) A representative of a partner agency can come, too.

\* Distribute our **Community Impact Report**. This provides statistics and compelling info on the work being done through United Way contributions. It's on our website, under **Our Impact**. Please download, print and share with your co-workers at a meeting or make them available in a break room.

Whichever works best for you, we strongly encourage you to share this information and ask any questions you or your team has.

**Results matter.** An investment made through United Way has a huge impact in meeting community needs.

## **United, we Live United**

Does your workplace include one or more **unions**? If so, please involve them in your United Way campaign this year.

On a National level, labor support of United Way is huge, and we'd like to mobilize it at the local level too.

Please contact your workplace's labor leaders and engage them in planning this year's campaign. We can provide tools and incentives for labor participation with United Way.

You might just win the **Union Participation Award** for exemplary participation by a union in a worksite campaign!

**[Campaign Materials and Tool-Kits are on-line now.](#)**

## Dates to Note

August 18	Stuff the Bus 10 a.m.—3 p.m.
Sept. 5	WCC Cookout—Mt. McSauba, 5:30—7:00 p.m.
Sept. 19	Day of Caring and Kick-off 7:30 a.m. Fletch's, Petoskey, & Harbor Industries, Charlevoix
Sept. 27	Small Business Blitz (volunteers needed)



## Stuff the Bus—August 18

Help us fill two school busses with needed school supplies for local kids. Busses will be parked at the Petoskey and Charlevoix K-Marts on Saturday August 18 from 10—3 p.m. We also have drop boxes at many stores through Charlevoix and Emmet Counties.

You can get involved by volunteering to place drop boxes in stores, assist with the live drive the day of the event, pick boxes back up, count and sort the supplies, or even better host a workplace drive to collect supplies.

If your workplace would like to host a drive, let us know. These are things that would be useful:

Art Supplies	Dry Eraser Markers	Notebook Paper
Band-Aids	Folders	Paper Towels
Binders	Glue	Pencils
Colored Pencils	Glue Sticks	Pens
Colored Markers (washable)	Hand Sanitizer	Post It Notes
Composition Books	Highlighters	Scissors
Construction Paper	Kleenex	Subject Dividers
Crayons	Markers	Ziploc Bags

## Join us for Day of Caring!

September 19th is the **9th Annual Day of Caring!** On that day, teams of volunteers come together to assist non-profit agencies, schools, and governmental entities in completing projects that they just don't have the time or person power to complete with our help.

Last year, nearly 700 volunteers assisted in completing more than 50 projects throughout Charlevoix and Emmet Counties. From workplace teams and families to individuals and friends, groups of all sizes are welcome to participate. We encourage you to form a team and spend one hour or the whole day assisting. Whatever you can do, it all makes a difference. Plan to start the day at the **Kick Off Breakfasts**.



All volunteer opportunities are posted on the Volunteer Connections website. Projects will be filled on a first come/first serve basis, and we encourage you to register on the site ahead of time. Contact Lisa or Casey with any questions.

Forming a Day of Caring Team from your workforce is a great way to build cohesion and begin your United Way campaign.

## Join our Loaned Executive Corps

We are taking applications for our Loaned Executive (LE) / Speakers' Bureau Program. Training will be provided.

LEs lend their expertise and energy to assist our staff in communicating the needs of the community to the giving public. You will get training on local resources, public speaking, leadership, and communication. You'll then meet with local businesses, civic and service clubs, and small groups of donors to promote the United Way Campaign. You will also participate in the "Small Business Blitz" being planned for this fall.

For information, call us or email: [martha@charemunitedway.org](mailto:martha@charemunitedway.org).

## Assistance for Employees

The **2-1-1 Information and Referral System** is a great way to get non-emergency information on local health and human services 24/7. It's free, confidential and comprehensive. Currently the service is available at 1-877-211-5253, and we expect the easy to remember 2-1-1 number to be working at any time. [Print a flyer](#) from our website.

**Benefits Access**—our new Benefits Access program can help people with on-line application for public assistance (food, medical, cash, etc.) or with identifying public and private services that can help. Contact Linda at [benefits@charemunitedway.org](mailto:benefits@charemunitedway.org).



Like our **Facebook** page. This is the best way to view photos of our events and stay up to date. We are frequently posting new and exciting information that we'd love for you to have.